STS CAPITAL PARTNERS

CEO COACHING™ international

MAKING EXTRAORDINARY EXITS POSSIBLE

YOUR EXPERT GUIDES ON THE JOURNEY OF SELLING YOUR BUSINESS

STS Capital Partners is a global M&A firm that helps founders and entrepreneurial business owners achieve Extraordinary Exits™. By selling your business strategically to the people that buy strategically, you can achieve maximum financial value, create legacy potential, and realize true potential value. That's an Extraordinary Exit.

We combine our own personal experience in buying, building, and selling our own businesses with world-class strategy and marketing to re-imagine the M&A equation.

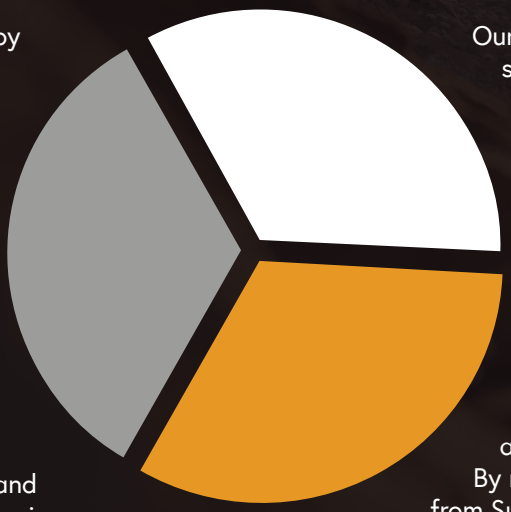
Our extensive global relationships, entrepreneurial team, and proven deal process brings international strategic buyers and investors to the table. The result is a more extensive, competitive, multi-bidder soft auction that drives superior outcomes, helping clients fulfill bigger ambitions in life and leave lasting legacies by inspiring charitable donations that make the world a better place.

WHY STS CAPITAL PARTNERS?

Selling your business is both a financial event and personal transition. With our unique experience and capabilities, we're able to realize true potential value in three distinct ways:

EXPERT GUIDES

STS is built and led by people who have owned, operated, and sold businesses themselves. We understand the weight of the decision you are making and the legacy you want to leave. Our team acts as your expert guides through the entire journey, from early planning and preparation to positioning, negotiations, and closing.



SELLING TO STRATEGICS™ (STS)

Our sell-side-only approach enables us to target the right strategic buyers and emphasize your unique, integrated value – including strategy, brand, team, customer relationships, intellectual property, and future potential, not just what appears on the financial statements. We run a tailored process that clearly shows why your business is uniquely valuable to those buyers, helping STS clients achieve outcomes 26% to 300% above market.

SUCCESS TO SIGNIFICANCE™ (STS)

An Extraordinary Exit™ isn't just about the sale price, it's about what that outcome enables in your life and the world. By maximizing value through strategic selling, STS helps you move from Success to Significance, creating freedom for your next chapter and a lasting legacy through the impact initiatives that matter most to you.

To explore what an Extraordinary Exit could look like for you and your business, please contact STS Managing Directors, Andy Harris at **aharris@stscapital.com** or Brenda Jacobsen at **bjacobsen@stscapital.com.**

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