



RED BANYAN

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AGENCY OVERVIEW

We are a team of PR and crisis communications pros whose deep experience enables us to effectively serve a broad range of industries.



WHO WE ARE

Red Banyan is a strategic communications and public relations firm dedicated to helping clients reach their goals. Also specializing in high-stakes and crisis PR, Red Banyan's experience, skills, and judgment have steadily guided past clients through challenging circumstances, and our counsel is highly regarded.

We are unconventional, demonstrating every day a relentless commitment to achieving success for our clients. Providing an integrated approach to communications, we map out tailored strategies that differ for each individual project. The one constant: a seamless weaving of lucid strategy with tactics that produce results.

Our creative thinking breaks barriers, dissects issues from varied vantage points, and disrupts notions of what is possible. Red Banyan is a nimble and dynamic firm, operating at the swift speed of today's news cycle as stories and issues are rapidly shaped. In a media-driven world that does not pause for indecision, we provide the real-time responsiveness that makes all the difference.

OUR EXPERTISE



MEDIA RELATIONS



STRATEGIC COUNSEL



CORPORATE COMMUNICATIONS



LITIGATION SUPPORT



MEDIA TRAINING



**CRISIS PR / CRISIS MANAGEMENT
AND PREVENTION**



CONTENT CREATION



SOCIAL AND DIGITAL MEDIA