

# The Seismic Group

Your Source of Impact™

## Marketplace-as-a Solution™

- ▶ Proven Technology with Active GPO
- ▶ Workflow Automation
- ▶ Real-time Tracking & Data Mining
- ▶ ERP & Business Systems Integration
- ▶ Full P2P, Payment Modalities
- ▶ Attribute Reporting
- ▶ Supplier and Pricing Management

## Strategic Procurement-Direct

- ▶ Packaging: Sourcing, Optimization, Sustainability
- ▶ Ingredients
- ▶ Commodities: Proteins, Grains/Oils, Dairy, Resin/Colors, Metals

## Strategic Procurement-Indirect

- ▶ Active GPO™ Model
- ▶ Consulting
- ▶ Continuous Improvement
- ▶ Analytics & Business Intelligence
- ▶ 40+ Category Programs/Partners

## Facility Planning Solutions

- ▶ Program & Project Management
- ▶ Strategic Asset Assessment
- ▶ Strategic Planning
- ▶ Purchase, Sale & Lease Negotiations
- ▶ Purchase, Sale, and Sale Leasebacks
- ▶ Site Selection
- ▶ Labor Analytics
- ▶ Government Incentives

## Data Analytics

- ▶ Channel, Sales & Marketing Strategy Design
- ▶ Operational
- ▶ Customer & Competitor Market research
- ▶ Sales Forecasting
- ▶ Price Management

## Operational Consulting

- ▶ Footprint Optimization
- ▶ S & OP and Lean
- ▶ Capacity & Throughput Enhancement
- ▶ Inventory and Demand Planning
- ▶ Co-man Review & Selection

## Supply Chain Optimization

- ▶ Network Design and Optimization
- ▶ Freight & Logistics Analysis
- ▶ Carrier Selection
- ▶ Technology Selection & Implementation



## Targeted Industries

- ▶ Food and Beverage
- ▶ Consumer / Industrial Packaged Goods
- ▶ General Manufacturing – Plastics-based
- ▶ General Manufacturing – Metals-based
- ▶ Fulfillment & Distribution

## Target Customers & Relationships

- ▶ North America
- ▶ Middle market
  - ▶ \$50 mil – 1 bil in sales
- ▶ Private Equity
- ▶ C-Level relationships
- ▶ Partnerships & Affinity Programs

