



CEO COACHING®  
international

Make BIG Happen Tool  
**THE CRYSTAL BALL  
EXERCISE®**

You look into a **Crystal Ball** and can see into the future to the end of next year. A great year is ahead of you! Write down what you see.

### STEP 1

The year you envisioned has now come and gone. We are celebrating the year because we achieved the following specific and measurable **outcomes**.

### STEP 2

For each of the outcomes above, what are the top two specific and measurable **activities** you executed that made you achieve that outcome?