



HAWKE MEDIA

YOUR OUTSOURCED CMO

OUR METHOD

Data-Driven, Performance-Focused: The ability to create measurable results for businesses of every shape, size, and revenue model.

Strategic Guidance: The expertise to scale growth, increase bandwidth, and optimize outreach.

Cutting-Edge Insight: The knowledge to master the digital marketing landscape, regardless of industry or vertical.

An À La Carte Service: The freedom to build a customized marketing plan, with no long term contract.

CONTENT & SOCIAL

Providing customized written content and organic social curation, we leverage SEO insights to grow your audiences through engagement.

MEDIA BUYING

We develop data-driven social campaigns to target ideal consumer touch points, ensuring the right people always get the right message.

AMAZON

We work to ensure your brand is positioned for success on Amazon, providing the navigation needed for proper indexing and optimization.

BRANDING

We develop a visual aesthetic to truly distinguish your brand and make it personally resonate with your ideal consumers.

AFFILIATE

We develop and manage an Affiliate marketing program to drive revenue to your brand on a performance basis.

PHOTO & VIDEO

Combining branded lifestyle and in-studio photography with GIF/video content, we highlight your brand identity to facilitate engagement.

WEB DESIGN

Using UX focused frameworks and front-end aesthetic development, we create an online journey to turn prospects into conversions.

STRATEGY

We build a digital playbook around what makes your business unique, helping you to leverage strengths and make greater market impact.

SEARCH & SOCIAL ADS

We ideate and implement ads based on search preferences and specific interactions across targeted consumer social feeds.

EMAIL & SMS

We create a consumer lifecycle game plan, driving massive revenue through comprehensive growth and re-targeting email strategies.

PARTNERSHIPS

Google
Amazon
Facebook
Shopify
Klaviyo
Yotpo
Clearbanc
Brex

Gorgias
Vendocommerce
JustUno
Drip
PostScript
Braze
MediaKix
FounderMade