



THE VISIONLINK
ADVISORY GROUP

WE BUILD PAY STRATEGIES THAT MATCH YOUR GROWTH AMBITIONS

+ B2B
COMPENSATION DESIGN
& MANAGEMENT

ESTABLISHED
IN 1996

+ Our Focus
PARTNER

DESIGN COMP THAT DRIVES RESULTS
SUPPORT WEALTH MULTIPLIERS
ATTRACT & RETAIN GREAT TALENT
ENABLE AN ENGAGED,
COMMITTED WORKFORCE



+ Client Profile
MIDDLE-MARKET COMPANIES
GROWTH ORIENTED
RESULTS CENTERED
DEFINED BUSINESS MODEL

+ Seasoned Team

7 WITH BACKGROUNDS IN:
COMPENSATION DESIGN
HUMAN RESOURCES
EXECUTIVE BENEFITS
LAW
FINANCE

+ Reach

CLIENTS IN 40+ STATES
BREADTH OF INDUSTRIES

OVER
600
CLIENTS SERVED

+ Our Commitment

DRIVE GROWTH
INCREASE VALUE



PAY DESIGN SERVICES



INCENTIVE PLANS



EQUITY & PHANTOM
STOCK PLANS



EXECUTIVE RETENTION
PROGRAMS

VISIONLINK HELPS YOU ACHIEVE:

- +** A value proposition compelling enough to draw top talent to your business.
- +** A compensation plan that encourages both short and long-term performance.
- +** A way to effectively share value with those who help create it.

VisionLink designs
compensation plans that
turn your employees into
growth partners.

FOR MORE INFORMATION:

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