



THE VISIONLINK  
ADVISORY GROUP

## WE BUILD PAY STRATEGIES THAT MATCH YOUR GROWTH AMBITIONS

**+ B2B**  
COMPENSATION DESIGN  
& MANAGEMENT



**+ Our Focus**  
PARTNER

DESIGN COMP THAT DRIVES RESULTS  
SUPPORT WEALTH MULTIPLIERS  
ATTRACT & RETAIN GREAT TALENT  
ENABLE AN ENGAGED,  
COMMITTED WORKFORCE



**+ Client Profile**  
MIDDLE-MARKET COMPANIES  
GROWTH ORIENTED  
RESULTS CENTERED  
DEFINED BUSINESS MODEL

**+ Seasoned Team**

**7** WITH BACKGROUNDS IN:  
COMPENSATION DESIGN  
HUMAN RESOURCES  
EXECUTIVE BENEFITS  
LAW  
FINANCE

**+ Reach**

CLIENTS IN 40+ STATES  
BREADTH OF INDUSTRIES

OVER **600**  
CLIENTS SERVED

**+ Our Commitment**

DRIVE GROWTH  
INCREASE VALUE



## PAY DESIGN SERVICES



INCENTIVE PLANS



EQUITY & PHANTOM  
STOCK PLANS



EXECUTIVE RETENTION  
PROGRAMS

## VISIONLINK HELPS YOU ACHIEVE:

- +** A value proposition compelling enough to draw top talent to your business.
- +** A compensation plan that encourages both short and long-term performance.
- +** A way to effectively share value with those who help create it.

VisionLink designs compensation plans that turn your employees into growth partners.

FOR MORE INFORMATION:

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